

Case Study

After struggling to get engagement and value from their old safety software, Pryors Apparelmaster turned to SaferMe and has helped them engage their team and produce realtime safety data that they can take action on.

The Challenge

Adam Jones is the Compliance Manager for Pryors Apparelmaster and their team of more than 50 staff. He was keen to drive higher safety engagement in the team; to receive more data; and to be able to use data to improve communication and safety in the business.

The existing solution they had - a well known international safety software solution - was not helping him to achieve his goals.

"It was completely pointless. We couldn't get people using it ... the user interface I found was messy, very messy. There was no simplicity, no customization. You couldn't make your own solutions if you needed forms or reports. It made the whole process really laborious."

Frustrated, Jones set about scanning the market for a solution that would help him improve their safety and make it much easier to use.

Why they chose SaferMe

Jones said SaferMe's simplicity and ease of use, plus the support from the SaferMe team were the key drivers for him to make the switch.

"The main thing I asked was: 'how easy is it to roll out to other members of staff?' Obviously it had to be mobile based. I wanted to simplify the forms as much as possible to keep it simple for front line users, really limit who gets access to what, but then still keep the backend quite in depth for administrators," Jones added.

"I can't fault the SaferMe team at all. Whenever I have a question it's always sorted quickly. They have been brilliant."

Contact us

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Key challenges

- Needed to improve engagement with safety
- Wanted to get key information in real time
- Wanted to grow safety data to enable better decisions

Offering

- Easy for workers to use, little training needed
- Alerts to keep managers updated instantly
- Flexible form creator enables custom forms

Impact

- Engagement with safety has increased significantly
- Staff reacted positively - it saves them time
- Managers able to act faster on hazards and incidents

SaferMe at Pryors



Incident and Hazard forms

Easy to use mobile forms that enable field teams.



Custom Safety forms

Staff inductions, Job Safety Analysis (JSAs) and injury investigations are among the forms created and used in SaferMe.



Management alerts & workflow

SaferMe sends automated alerts and tasks to managers responsible for safety issues and incidents.

“Frontline workers have found it really simple and it’s made their life much easier doing it all digitally.

SaferMe has made communication a lot easier. When there's been an incident, all the management know within minutes.

That's super helpful.”

-Adam Jones,
Pryors Compliance
Manager

Results

After the first year with SaferMe implemented, Jones said Pryors had noticed a significant increase in engagement with safety, and it was bringing a lot of internal benefits.

"One of the biggest changes would be uptake of feedback from staff. Now that it's really simple on the phone... I'm getting notified about reports or getting them sent through to me, which means we're getting a lot more data and it has improved massively - in less than one year."

Jones said the process for logging safety incidents was a huge step forward for the company's safety programme.

"Previously, when we had an incident the staff would, five hours later when they got back to site, try to remember what happened. So we never got accurate information. Now they can basically make the report as it's happened, and get photographs as well. It's made a huge difference."

Pryors next step is rolling out Training and Certification management in SaferMe.

"With certifications and timelines and when I'm expecting training to expire - a lot of that at the minute is just done on paper and memory. So the fact that we can digitize all that is amazing. Basically, I just want SaferMe to be the one stop where I can access everything," Jones said.

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